

Hi, I'm Ruoyun.

I grew up in Beijing.

Some of my earliest memories are not about design, but about watching. Watching Nonnos shaking legs in the park. Watching what people are doing on the subway. Watching different shapes of clouds in the sky. Watching how people adapt to the environments around them.

Over the years, this habit of observation has followed me through different countries and roles, from east to the west.

I studied design, lived in Umeå (a city in northern Sweden), Stockholm, Stavanger, and Amsterdam, worked as UX designer in tech companies, helping customers to finish checking out in a supermarket, and spent nearly a year making ramen in a Japanese restaurant in Amsterdam. Along the way, I kept collecting stories, conversations, images and questions.

My path has not always followed a conventional career trajectory, but each experience has taught me something about people, work, culture, and everyday life.

My work takes different forms — books, interfaces, photography, installations, videos, games and written reflections.

What connects them is my continuous curiosity about how people live within systems: cities, technologies, cultures, workplaces and everyday routines.

I don't see design as a profession separate from life.

For me, design is a way of paying attention, and a way of staying curious.

I am still learning, still exploring, and still collecting stories, and hopefully making the world better.

Cheers,  
Ruoyun

您好，我是若芸。

我在北京长大。

我最早的记忆不是关于设计，而是关于观察。看公园里抖腿的大爷们，看地铁上各色各样的人，看天空中不同形状的云，看人们如何适应并与周围的环境相处。

这些年来，这种观察的习惯跟随我穿越了不同的城市与角色，不同的文化与国家，从东方到西方。

我学过设计，在干默奥(瑞典北部城市)、斯德哥尔摩、斯塔万格和阿姆斯特丹生活过，在科技公司做过UX设计实习，在阿姆斯特丹市中心的超市里帮顾客结账，也花了将近一年的时间在一家荷兰的一家日本餐厅做拉面。一路走来，我不断收集着故事、对话、影像与问题。

我知道，我的路径并不遵循传统的职业轨迹，但每一段经历都教会了我一些关于人、工作、文化和日常生活的事。我因此觉得我的人生与对于设计的理解也更加丰满与深刻。

我的作品有不同的形式——书籍、界面、摄影、装置、视频、游戏和写作。

将它们联系在一起，是我自己对人如何在系统中生活的持续好奇：在城市里、在使用不同技术时、在不同的文化里、在工作场景与在日常生活中。

我不认为设计被看作一种与生活分离的职业。

对我来说，设计是一种关注的方式，也是一种保持好奇的方式。

我仍在学习，仍在探索，仍在收集故事，并且可以做出一些小小贡献让世界变得更好一些。

干杯，  
若芸